

THE MARSHALLVILLE PACKING CO. - PRIVACY POLICY

THIS PRIVACY POLICY IS INCORPORATED BY REFERENCE TO THE MARSHALLVILLE PACKING CO. WEB SITE TERMS AND CONDITIONS OF USE (THE TERMS) AND ANY NOTICES REGARDING THE SITE AND THE MARSHALLVILLE PACKING CO. (HEREINAFTER “MARSHALLVILLE PACKING”). THE TERMS MAY BE ACCESSED AT [HTTP://WWW.MARSHALLVILLE-MEATS.COM](http://www.marshallville-meats.com) OR BY CLICKING HERE. YOU MAY ALSO REQUEST A COPY OF THE TERMS AND THE PRIVACY POLICY BY CALLING THE MARKETING DEPARTMENT TOLL FREE WITHIN THE U.S. AT 330-855-2871 DURING NORMAL HOURS OF OPERATION (MONDAY-FRIDAY 8:30am-5:00pm).

YOUR ACCESS AND USE OF THIS SITE CONSTITUTES YOUR AGREEMENT TO ALL PROVISIONS OF THESE TERMS, AS WELL AS ALL APPLICABLE LAWS. IT IS THEREFORE IMPORTANT THAT YOU READ THESE TERMS CAREFULLY BEFORE USING THE SITE AS THEY AFFECT YOUR RIGHTS. IF YOU DO NOT AGREE WITH THESE TERMS AND CONDITIONS, PLEASE DO NOT ACCESS THIS SITE.

MARSHALLVILLE PACKING’S FAILURE TO EXERCISE OR ENFORCE ANY RIGHT OR PROVISION OF THESE TERMS AND PRIVACY POLICY SHALL NOT CONSTITUTE A WAIVER OF THE ENFORCEMENT OF SUCH RIGHT OR PROVISION.

Commitment to Your Privacy

Because we gather certain types of information about our users, we feel you should fully understand the terms and conditions surrounding the capture and use of that information. This privacy statement discloses what information we gather and how we use it. It is important to notify you that this Privacy Policy only applies to this Site, and not to sites of third parties that may be accessed through this Site.

This Privacy Policy is intended to cover all visitors to this Site. In the event there is a person excluded from this Site because of the Terms of Use or otherwise, who nonetheless uses the Site, the person remains subject to the terms of this Privacy Policy and is in violation of the Terms of Use. Acceptance of the terms of this Privacy Policy is a portion of the consideration required for your right to visit this Site. If you do not accept these terms, you have no right to visit this Site.

Information Marshallville Packing May Obtain

Marshallville Packing may at any point gather different types of information about users such as the following:

Information that users provide through optional, voluntary submissions. These are voluntary submissions to receive our electronic newsletters, to participate in our message boards or forums, to email a friend, and from participation in polls and surveys:

We may ask you to complete and submit to Marshallville Packing online profiles when you use this Site. If you choose to submit an online profile, we may require you to give us your personal information (such as name, address, e-mail address and other information). We

take care to protect the online data profiles that you create and submit to us when using this Site. These online profiles are used by Marshallville Packing to fulfill our internal purposes in serving you, our customer. Additionally, some information about your server address, web browser and computer system are automatically transmitted to our web servers so that we can operate our Site on the Internet.

In addition, as part of our Site operation, we reserve the right to collect and automatically track the home server IP address and domain names, e-mail addresses, type of computer, and type of web browser you are using while you visit our Site, and, information volunteered by you at the Site such as online profile information, survey information and/or web site registration information.

Marshallville Packing also reserves the right to collect other forms of personal information such as the financial information, credit card information and other similar information when necessary to complete a transaction for you.

Information Marshallville Packing gathers information through aggregated tracking information derived mainly by tallying page views throughout our sites. This information allows us to better tailor our content to the user's needs and to help our advertisers and sponsors better understand the demographics of our audience. Under no circumstances does Marshallville Packing divulge any information about an individual user to a third party.

Usage Tracking

Marshallville Packing tracks user traffic patterns throughout all of our sites. However, we do not correlate this information with data about individual users. Marshallville Packing does break down overall usage statistics according to a user's domain name, browser type, and MIME type by reading this information from the browser string (information contained in every user's browser). Marshallville Packing sometimes tracks and catalogs the search terms that users enter in our search function, but this tracking is never associated with individual users. We use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you.

Cookies

We may place a text file called a "cookie" in the browser files of your computer. The cookie itself does not contain personal information although it will enable us to relate your use of this Site to information that you have specifically and knowingly provided. But the only personal information a cookie can contain is information you supply yourself. A cookie can't read data off your hard disk or read cookie files created by other sites. Marshallville Packing uses cookies to track user traffic patterns (as described above). Our advertising system delivers a one-time cookie to better track ad impressions and click rates.

You can refuse cookies by turning them off in your browser. If you've set your browser to warn you before accepting cookies, you will receive the warning message with each cookie. You do not

need to have cookies turned on to use this Site. However, you do need cookies to participate actively in message boards, forums, polling and surveys.

Use of Information

Marshallville Packing uses any information voluntarily given by our users to enhance their experience in our network of sites, whether to provide interactive or personalized elements on the sites or to better prepare future content based on the interests of our users.

As stated above, we use information that users voluntarily provide in order to send out electronic newsletters and to enable users to participate in polls, surveys, message boards, and forums. We send out newsletters to subscribers on a regular schedule (depending on the newsletter), and occasionally send out special editions when we think subscribers might be particularly interested in something we are doing. Marshallville Packing never shares newsletter mailing lists with any third parties, including advertisers, sponsors or partners.

The email address you provide for order processing may be used to send you information and updates pertaining to your order, changes to the Terms, changes to this Privacy Notice, notices or service and transaction-related announcements, company news and updates, promotional offers, related products or service information, etc.

When we use tracking information to determine which areas of our sites users like and don't like based on traffic to those areas. We do not track what individual users read, but rather how well each page performs overall. This helps us continue to build a better service for you. We track search terms entered in search function as one of many measures of what interests our users. But we don't track which terms a particular user enters.

Marshallville Packing creates aggregate reports on user demographics and traffic patterns for advertisers, sponsors and partners. This allows our advertisers to advertise more effectively, and allows our users to receive advertisements that are pertinent to their needs. Because we don't track the usage patterns of individual users, an advertiser or sponsor will never know that a specific user clicked their ad. We will not disclose any information about any individual user except to comply with applicable law or valid legal process or to protect the personal safety of our users or the public.

Marshallville Packing uses your information to process transactions for you, including the delivery of products and warranty, loss or damage investigations or reviews. Marshallville Packing stores its customer information in a secure database to fulfill your requests for certain services and to contact you about our products and services that we think might be of interest to you. Marshallville Packing also uses your information to improve customer service, as your information helps us to more effectively respond to customer service requests and support needs.

If at any time you would like to unsubscribe from promotional, non-service or non-transaction-related emails, please follow the “Unsubscribe” instructions provided at the top of each such email or contact the Marketing Department via one of the methods set forth at the bottom of this Privacy Policy.

Sharing of the Information

We will not share information about individual users with any third party, except to comply with applicable law or valid legal process, or to protect the personal safety of our users or the public, or the safety or integrity of our Site.

Notwithstanding anything contained in this Privacy Policy to the contrary, Marshallville Packing may share your personally identifiable information with other parties when Marshallville Packing provides your information to another party that assists us in providing you services, such as an affiliate or vendor of Marshallville Packing. Also, Marshallville Packing may share your information if Marshallville Packing finds that your actions on our Site violates our Terms of Use agreement that you agree to by using our Site.

Security

Marshallville Packing operates secure data networks protected by industry standard firewall and password protection systems. Our security and privacy policies are periodically reviewed and enhanced as necessary and only authorized individuals have access to the information provided by our customers. However, as consideration for viewing this Site, you waive all claims of any nature against Marshallville Packing concerning the loss, alteration, or misuse of information. It is important that you know it is possible for your personal data to be obtained by others, and be used in an inappropriate manner that may cause you harm, and you agree that Marshallville Packing is not responsible for damages to you.

Your Consent

By using this Site, you consent to the collection and use of this information by Marshallville Packing. If we decide to change our Privacy Policy, we will post those changes so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Changes to this Privacy Policy

Marshallville Packing reserves the right to change this Privacy Policy at any time. You should review this Privacy Policy from time to time to ensure that you are familiar with the current version.

Contact Us

If you have any questions regarding this Privacy Policy, if you believe Marshallville Packing has not followed this Privacy Policy in some way, or if you need additional information, please contact us by email, mail, fax, or telephone, as follows:

Marshallville Packing, Email:	orders@marshallville-meats.com
Marshallville Packing, Mailing Address:	Box 276 Marshallville, Ohio 44645
Marshallville Packing, Fax:	330-855-7991
Marshallville Packing, Telephone:	330-855-2871